

## Remediation

### **In Project 2, students will learn to**

- demonstrate thoughtful consideration of audience and purpose,
- identify the ways in which a medium or genre affects audience, purpose, and composition (color choices, images, text, visual arrangement, etc.)
- compose a thesis related to how rhetorical choices reflect a change in audience and/or purpose,
- employ purposeful, clear, and concise style in writing, and
- cite sources using MLA conventions.

### **Conventions:**

- **Purpose:** To explain how rhetorical choices reflect new audiences and/or purposes
- **Audience:** Fellow composers
- **Point of view:** First Person

**Assignment:** Students will find and [remediate a visual text \(poster, photograph, advertisement, infographic, political cartoons, comic, or painting\)](#) connected to the content of the Research Paper. Students will produce two remediations for two different audiences/purposes and share those remediations with the chosen audiences. Students will then compose a 800-1000 word analysis of their remediations.

**Multimodal Component:** [Students will compose a video presentation that displays their remediations and explains the reason for their composing decisions.](#)

**Thesis:** The thesis of this analysis will suggest in what ways the changes the student made to the text are appropriate for the chosen audience or purpose. Students should analyze their rhetorical decisions using the methods of visual analysis and the language of rhetorical appeals.

**Role of Research:** Students should incorporate appropriate sources to support their rhetorical choices.

**Draft #1:** Your draft should be an outline or other organizing draft that includes a thesis, a description of the remediations, their intended audiences and purposes, and the reasons for the composer's rhetorical choices.

**Draft #2:** You should provide an analysis of the remediation process, especially in terms of rhetorical choices that reflect the student's purposes and audiences; you should also appropriately incorporate visual analysis and rhetorical appeal language. This draft should be 600-800 words.

**Final Draft:** The final draft should be an 800-1000-word polished essay in which students articulate an analysis of how their rhetorical choices reflect their chosen audiences or purposes. Students should ensure that their claim is fully supported with paraphrased, quoted, and summarized material drawn from their textbook or other assigned material.